



FOR IMMEDIATE RELEASE
June 21, 2023

TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the Sale of All Seasons RV & Marine.

Highlands Ranch, CO— June 21, 2023 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Mike Alvarez, Rick Wise, Ken Wise, and Brian Zinniker in the sale of their Bend, OR based RV dealership All Seasons RV & Marine to Camping World Holdings, Inc., a Lincolnshire, IL based RV company. All Seasons RV & Marine is located at 63195 Jamison St., Bend, OR 97701.

Mike Alvarez, speaking on behalf of the four owners, commented, “Over the past 40+ years, All Seasons RV & Marine has built a reputation for superior customer service. With 25 indoor service bays and a staff of 60, we have continued to invest in our customers by taking care of them and others long after the sale”.

Mike continued, “Mike, Scott, and Adam did an outstanding job for us. The RV Business Solutions team took control of this situation early and never let go. Their expertise and knowledge of the RV industry have allowed for a smooth transaction. We look forward to joining the Camping World team and highly recommend RV Business Solutions to any RV dealer looking to sell their business.”

Since 2021, RV Business Solutions has advised on the sale of over 50 RV dealership locations totaling over \$400M in Transactional Value. Mike Lankford, Co-Founder and Partner at RV Business Solutions commented, “It was a true pleasure working with Mike, Rick, Ken, and Brian, and it was our honor and privilege to be able to help them in the sale of their dealership. Scott, Adam, and I could not be happier for them.”

Marcus Lemonis, CEO and Chairman of Camping World, commented, “All Seasons RV has been proudly serving Central Oregon for over 40 years, and this acquisition will add to our presence in the important Oregon market, solidifying our position as the leader in the state.”

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