



FOR IMMEDIATE RELEASE
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TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the Sale of Big Daddy RV's

Highlands Ranch, CO— February 18, 2022 — **RV Business Solutions**, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Brian and Neal Deaton in the sale of their RV dealership, Big Daddy RV's, to Camping World (NYSE: CWH), according to a release.

"Working with Mike and Scott from RV Business Solutions was the key to selling our RV dealership, said Brian Deaton, co-owner of Big Daddy RV's. "They were vested in a positive outcome from the start. They took time to get to know us, our dealership, and their expertise and vast contact list brought us a deal within weeks and their integrity, perseverance, and work ethic made for a professional transaction in a timely manner. Neal and I highly recommend Mike, Scott, and the RV Business Solutions team to anyone considering selling or buying in the RV market."

"Scott and I could not be happier for Brian and Neal, said Mike Lankford, Partner at RV Business Solutions." "We thoroughly enjoyed working with them and their deal team. We were able to get them the money they wanted for a great business and top-tier facility that these entrepreneurial brothers built from scratch."

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RV Business Solutions (rvbusinessolutions.com) offers intermediary consulting and advisory services to buyers and sellers of RV dealerships and has represented RV dealers in the sale of over 30 locations over the past 15 months covering the entire United States.

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