



FOR IMMEDIATE RELEASE
February 15, 2023

TRANSACTION ANNOUNCEMENT

RV BUSINESS SOLUTIONS ADVISES ON THE SALE OF CAMPER'S CHOICE RV.

Highlands Ranch, CO— February 15, 2023 — [RV Business Solutions](#), a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Jim Fisher in the sale of his Sequim, WA based RV dealership, [Camper's Choice RV to RV Country](#), a Sparks, Nevada based RV company.

Camper's Choice RV, in Sequim, WA, was established by Jim Fisher in 2020 as part of his then 4-location dealership group, Clear Creek RV. In the summer of 2022, Jim sold 2 of his 4 Clear Creek RV locations to Camping World, retaining his stores in Sequim and Chehalis, WA, and changing the name to Camper's Choice RV.

Jim stated, "When it comes to buying an RV, my family and I have always believed that honesty and integrity are essential cornerstones to creating a great customer experience. We have been family-owned and operated for over 45 years and can proudly say we have successfully provided personable, hassle-free sales and service to all our customers."

Jim continued, "we could not have been more pleased with how well Mike and Scott handled the entire transaction with Camping World last summer. So, when my daughter Christine and I decided to sell our Sequim location, we knew they would get it done quickly and efficiently. They brought us several suitors for our business, but in the end, felt that the team at RV Country would be the best fit for us and our employees. I highly recommend [RV Business Solutions](#) to any RV dealer looking to sell their business."

Since 2021, [RV Business Solutions](#) has advised on the sale of over 40 RV dealership locations totaling over \$350M in Transactional Value. Mike Lankford, Co-Founder and Partner at [RV Business Solutions](#), commented, "It was a pleasure being able to again help Jim and Christine in the sale of their Sequim, WA RV dealership. Scott and I could not be happier for them."

RV Country Co-Owner Charlie Power stated, "The Camper's Choice acquisition will give us our 6th location in the State of Washington, helping us better serve our customers on the west side of the Seattle market. Jim Fisher has quickly built a solid team in Sequim, and we look forward to integrating them into our culture."

Charlie continued. "I have known Mike and Scott for many years, and our experience working with them on this acquisition was extraordinary. They have spent their entire careers in and around the RV business and understand the inner workings of RV dealerships. We look forward to working with them again on future transactions." RV Country is a 13-location RV dealership group with locations in Arizona, California, Nevada, Oregon, and Washington.

###

For More Information Contact

Kelly Jelniker

Marketing

303.882.0071

Kelly@rvbusinesssolutions.com

Mike Lankford

Partner

951.545.8318

Mikelankford951@gmail.com

Scott Degnan

Partner

760.218.8514

scott@rvbusinesssolutions.com

RVBusinessSolutions.com