



FOR IMMEDIATE RELEASE
SEPTEMBER 15, 2022

TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the Sale of Clear Creek RV

Highlands Ranch, CO— September 15, 2022 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Jim Fisher in the sale of his Silverdale and Puyallup, Washington-based RV dealerships, Clear Creek RV to Camping World RV Sales, LLC, a Minnesota limited liability company.

Since 1976, Clear Creek RV in Silverdale, Washington, has provided superior service to their RV customers. Owner Jim Fisher said, “when it comes to buying an RV, my family and I have always believed that honesty and integrity are essential cornerstones to creating a great customer experience. We have been family-owned and operated for over 45 years and can proudly say we have successfully provided personable, hassle-free RV sales and service to all our customers. We truly value our customers and have always promised to provide our best efforts to meet their RV lifestyle needs.”

Jim continued, “When it came time to sell my dealership, I knew that there were a few options available to me. However, Mike and Scott at RV Business Solutions came highly recommended by a business colleague, and I could not be more pleased with their results. They took the time to come see us and learned all they could about my business, including physically walking each location. Mike and Scott have spent their entire careers in and around the RV business, which was a tremendous advantage to me. They know all the buyers, understand the inner workings of RV dealerships, and have strong relationships with all the manufacturers. I highly recommend RV Business Solutions to any RV dealer looking to sell their business.”

Since 2021, RV Business Solutions has advised on the sale of over 40 RV dealership locations totaling over \$350M in Transactional Value. Mike Lankford, Co-Founder, and Partner at RV Business Solutions commented, “It was a pleasure helping advise Jim and his daughter Christine in the sale of their dealership. They remained positive and open-minded as we dug through the process and always provided the needed information in a timely, organized, and professional manner. Scott and I could not be happier for Jim, Christine, and all the employees at Clear Creek RV.”



FOR IMMEDIATE RELEASE
SEPTEMBER 15, 2022

LINCOLNSHIRE, Ill. – Camping World Holdings Inc. (NYSE: CWH) “We continue to pursue dealership acquisitions to increase our market share and are excited to expand in the State of Washington, which has great RV demographics,” said Marcus Lemonis, CEO and Chairman of Camping World. “We are honored to add an iconic family brand that has been providing exceptional customer service to RVers for over 45 years. The addition of the new dealerships in Silverdale and Puyallup will expand our footprint and allow us to service our west coast RV and outdoor customer base more effectively.”

The Silverdale facility is located at 11572 Clear Creek Road NW, Silverdale, WA, and the Puyallup facility is located at 16625 Meridian E., Puyallup, WA. Both locations will transition to the Camping World brand, increasing the total number of Camping World locations in the State of Washington to six. The SuperCenters will include a wide range of new and used RVs for sale from top manufacturers, in addition to a full assortment of RV and outdoor products and accessories and RV service, maintenance, and repair.

###

Kelly Jelniker
Marketing and Communications
303.882.0071
Kelly@rvbusinesssolutions.com

Mike Lankford
Partner
951.545.8318
Mikelankford951@gmail.com

Scott Degnan
Partner
760.218.8514
scott@rvbusinesssolutions.com

RVBusinessSolutions.com