



FOR IMMEDIATE RELEASE  
June 15, 2023

## TRANSACTION ANNOUNCEMENT

### **RV Business Solutions Advises on the Sale of I-90 Motors & RV.**

Highlands Ranch, CO— June 15, 2023 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Garry Hellyer and Kara Truesdell in the sale of their Billings, MT-based RV dealership, **I-90 Motors & RV to Camping World Holdings, Inc.**, a Lincolnshire, IL based RV company. I-90 Motors & RV is located at 8810 Sundance Drive, Billings, MT 59101.

Montana Natives Garry Hellyer and Kara Truesdell have been in the RV business since 2011 and retailing in the great State of Montana for 20-plus years.

Garry stated, “Our vision for I-90 Motors & RV was to develop an RV dealership focusing primarily on serving the Billings, MT area. We know the kind of freedom and adventure our customers are looking for, so we intentionally carry a large selection of new and used campers with our local customers in mind. In addition, we have built friendly and experienced sales, financing, service, and parts teams, each ready to offer outstanding service at every point. From assisting in making their RV choice to ongoing maintenance and customization, we value the opportunity to create long-term relationships with our customers, and we do that by striving to exceed their expectations.”

Kara commented, “Mike and Scott did an outstanding job for Garry and me. The RV Business Solutions duo has been incredible to work with on this project and represented their company with knowledge, integrity, and grit! Their expertise has allowed for a seamless transaction, and their immense connection database, without question, procured the deal. Garry and I look forward to joining the Camping World team and highly recommend RV Business Solutions to any RV dealer looking to sell their business.”

Since 2021, RV Business Solutions has advised on the sale of over 50 RV dealership locations totaling over \$400M in Transactional Value. Mike Lankford, Co-Founder and Partner at RV Business Solutions, commented, “It was a true pleasure working with Garry and Kara and our honor to be able to help them in the sale of their dealership. Scott and I could not be happier for them.”

“This acquisition sets the stage for the beginning of our expansion in Montana as we complete construction of our new Montana Supercenter, expected to open upon completion. I-90 RV is a proven operator with real local market knowledge, having served the Billings community for over 20 years. As we enter Montana, Billings is a great place to begin, with other markets on our radar.” said Marcus Lemonis, Chairman and CEO of Camping World.

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Kara Truesdell and Garry Hellyer, **I-90 Motors & RV**

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