



FOR IMMEDIATE RELEASE

July 25, 2022

TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the Sale of Larry's Trailer Sales

Highlands Ranch, CO— July 25, 2022 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Richard Flowers in the sale of his Zeigler, IL based RV dealership, Larry's Trailer Sales Inc. to Zoomers RV of Indiana, LLC an Indiana limited liability company.

Larry's Trailer Sales, in Zeigler Illinois was established by Larry Flowers in 1966. Larry's son Richard incorporated the company and took over the business from Larry in 1974.

Richard stated, "Scott and Mike at RV Business Solutions have been a pleasure to work with." They brought me several qualified suitors and helped me determine which buyer would be the best-fit for me and my employees. Our employees have an average tenure of 15 years with a few being with us for over 25 years. In short, they have become like family, and it was crucial that we took our time to find the right owner for this business. Scott and Mike helped advise and guide me every step of the way. From helping me maximize the value of my dealership through the final closing, Scott and Mike never left my side and were available around the clock. This deal would not have happened without them."

Since 2021, RV Business Solutions has advised on the sale of over 40 RV dealership locations totaling over \$200M in Transactional Value. Scott Degnan, Co-Founder and Partner at RV Business Solutions commented, "It was truly a pleasure to represent Richard and we could not be happier for him, his wife Gayla, and the entire team at Larry's Trailer Sales."

Zoomers RV has become one the fastest growing, highest volume towable dealers in the mid-west. Zeigler, IL will become the dealership's the 3rd location joining their Wabash, IN and Lamoni, IA locations.



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“This acquisition is further acceleration of our growth strategy in 2022, by providing additional service and product representation to our growing customer base in the mid-west,” said Mike Weaver, Owner of Zoomers RV. “For over 50 years, Larry’s Trailer Sales has been highly respected in southern Illinois, with a strong culture of servicing customers. We look at this acquisition as a great opportunity to increase our presence in this region of the RV market”

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