



FOR IMMEDIATE RELEASE

September 13, 2023

TRANSACTION ANNOUNCEMENT

RV BUSINESS SOLUTIONS ADVISES ON THE SALE OF VAN BOXTEL RV

Highlands Ranch, CO— September 13, 2023 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to John Hildebrand and Leah Hildebrand in the sale of their Green Bay, WI based RV dealership **Van Boxtel RV to Camping World Holdings, Inc.**, a Lincolnshire, IL based RV company. Van Boxtel RV is located at 1956 Bond St. Green Bay, WI 54303

John Hildebrand commented, “Over the past 50+ years, Van Boxtel RV & Auto has built a reputation for superior customer service. We have continued to invest in our customers by taking care of them and others long after the sale”.

John continued, “Mike, Scott, and Adam did an outstanding job for us. The RV Business Solutions team guided us every step of the way. Their expertise and deep understanding of the RV industry have allowed for a smooth transaction.

We look forward to joining the Camping World team and highly recommend RV Business Solutions to any RV dealer looking to sell their business.”

Since 2021, RV Business Solutions has advised on the sale of over 50 RV dealership locations totaling over \$500M in Transactional Value. Mike Lankford, Co-Founder and Partner at RV Business Solutions commented, “It was a true pleasure working with John and Leah, and it was our honor and privilege to help them in the sale of their dealership. Scott, Adam, and I could not be happier for them.”

Marcus Lemonis, Chairman and CEO of Camping World, commented, “Van Boxtel RV has been proudly serving Wisconsin for over 50 years. This acquisition accelerates our short-term goal to be the #1 RV retailer in Wisconsin.” “We are excited to serve Green Bay with not only this location but also one of our new manufacturer-exclusive locations directly across the freeway,” said Matt Wagner, COO of Camping

World. In addition to new and used RV sales, the Company will operate over 30 service bays, a collision center, seasonal RV rentals, and a traditional Camping World Parts and Accessories store.

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