



Recreational Vehicle Business Solutions

TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the Sale of Orangewood RV

Highlands Ranch, CO — November 23, 2023 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Mark Treacy in the sale of his Surprise, AZ-based RV dealership, Orangewood RV Center to Lazydays RV (LDRV Holdings Corp., a Delaware Corporation).

Orangewood RV in Surprise, Arizona, was established by Mark Treacy in 1996. Mark, a 27-year RV veteran, specifically targeted the approximate 10-acre West Bell Road location for its proximity to the greater Phoenix market and high-traffic accessibility. Over the years, Mark added a collision center and 21 service bays to support not only the products his dealership sells, but also the products they don't sell.

In addition to building a best-in-class service center, Mark added some of the top selling product lines in the industry including Grand Design, Keystone, and others.

Mark stated, "Mike, Scott and Adam at RV Business Solutions were relentless in their approach to helping me sell my business and are true dealmakers. Although I had other opportunities to sell my dealership, in the end I felt that Lazydays was the best option for me and my employees. We have a similar culture and approach to business, which should help provide a smooth transition for all involved. I highly recommend the team at RV Business Solutions to any RV dealer looking to sell their business."

Since 2021, RV Business Solutions has advised on the sale of over 50 RV dealership locations totaling over \$500M in Transactional Value. Mike Lankford, Co-Founder and Partner at RV Business Solutions commented, "I have known Mark for many years and could not be happier for him and the entire team at Orangewood RV."

FOR IMMEDIATE RELEASE

November 23, 2023

TAMPA, Fla. - As an iconic brand in the RV industry, Lazydays, The RV Authority, consistently provides the best RV sales, service, and ownership experience, which is why RVers, and their families become Customers for Life. Lazydays continues to add locations at a rapid pace as it executes its geographic expansion strategy that includes both Acquisitions and Greenfields.

Since 1976, Lazydays RV has built a reputation for providing outstanding customer experience with exceptional service excellence and unparalleled product expertise, along with being a preferred place to rest and recharge with other RVers. By offering the top selection of RV brands from the nation's leading manufacturers, state-of-the-art service facilities, and thousands of accessories and hard-to-find parts, Lazydays RV provides everything RVers need and want. Lazydays Holdings, Inc. is a publicly listed company on the Nasdaq stock exchange under the ticker "LAZY"

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