

December 6, 2023



Recreational Vehicle Business Solutions

TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the Sale of Mount Comfort RV

Highlands Ranch, CO — December 6, 2023 — RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Ken and Rusty Eckstein in the sale of their Greenfield, IN based RV dealership, Mount Comfort RV to Camping World (NYSE: CWH).

Ken Eckstein, owner of Mount Comfort RV, began his career in the RV industry when he was just in high school, washing trailers for Duffin's Trailer Sales. He moved on to serve as an RV technician and used the experience to put himself through college, where he eventually graduated with a B.A. in Economics from Indiana University. He then went on to work with several leading RV dealers in Indiana, the best one being his very own dealership.

In April 2006, Ken purchased the assets of an old RV company named Mark's RV Sales, and with it established Mount Comfort RV. Since then, the dealership has gone on to expand to over three times its original size, employing 55 people and featuring over 400 new and used vehicles in its inventory.

In addition to building a best-in-class facility and service center, Ken and son Rusty added some of the top selling product lines in the industry including Tiffin, Newmar and others.

Ken stated, "I have known Scott for many years, and could not be happier with the way he, Mike and Adam at RV Business Solutions represented us. They were always available to me or Rusty, seemed to work around the clock on our behalf, and kept everything on track throughout the entire process. Rusty and I meticulously weighed all our options, and in the end, felt that Camping World was the best fit for us and our employees. I highly recommend the team at RV Business Solutions to any RV dealer looking to sell their business."

Since 2021, RV Business Solutions has advised on the sale of over 50 RV dealership locations totaling over \$500M in Transactional Value. Scott Degnan, Co-Founder and Partner at RV Business Solutions commented, "I have known Ken for many years and could not be happier for him, Rusty, and their families."

FOR IMMEDIATE RELEASE

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LINCOLNSHIRE, Ill. - Camping World Holdings, Inc. (NYSE: CWH) ("Camping World"), the World's Largest Recreational Vehicle Dealer, has announced that it is set to acquire Mount Comfort RV in Greenfield, Indiana, predominantly selling Forest River, Coachmen, Tiffin, Newmar, and Winnebago products. The transaction will increase the Company's Indiana location count to three.

Marcus Lemonis, Chairman and CEO of Camping World commented, "Mount Comfort is one of the premier RV dealers in America. They bring expertise and talent which help strengthen our already number one position in Indiana.

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