

July 1, 2024



TRANSACTION ANNOUNCEMENT

RV Business Solutions Advises on the sale of Kerrville RV.

Highlands Ranch, CO— July 1, 2024, RV Business Solutions, a leading buy-sell advisor to RV dealers, was the exclusive sell-side advisor to Ronnie Bock in the sale of his Kerrville, TX based RV dealership, Ronnie Bock's Kerrville RV to McClains RV, a Fort Worth, TX based RV company. Kerrville RV is located at 1600 Sidney Baker St., Kerrville TX 78028.

Ronnie Bock's Kerrville RV is an exclusive Winnebago Motorhome Dealer, committed to helping their customers recharge their life and discover freedom. With over 35 years in the RV industry, Kerrville RV knows the importance of getting to know their customers. A first-time buyer and a seasoned repeat buyer get the same personal attention whether they come in to buy or just want to explore their options.

Servicing the greater San Antonio and Texas Hill Country markets, Kerrville RV has been committed to making buying an RV a pleasurable experience. Ronnie himself has been in sales for over 48 years and has often told his staff that he wants to sell in the same manner that he wants a business to sell to him. He knows that the baby boomers are a key component to the future of this country's economic success. Ronnie, a baby boomer himself, knows what this generation wants and expects: quality, service, and trust.

Ronnie said, "I want to thank Scott and Mike at RV Business Solutions for pairing our family business of 35 years with a faith based, reputable and family-owned buyer."

Since 2021, RV Business Solutions has advised on the sale of over 60 RV dealership locations totaling more than \$500M in Transactional Value. Scott Degnan, Co-Founder and Partner at RV Business Solutions commented, "It was a pleasure working with Ronnie, Todd, and Kari in helping them sell their long-standing family run RV dealership. They are a wonderful people, and Mike and I could not be happier for them."

McClains RV President Nate McClain stated, "I have known Todd for many years, and have long admired the Kerrville RV dealership. They have built a great culture there, and we look forward to bringing them into our family of dealerships. This will be our fifth location in the state of Texas and our sixth location overall and will help us better serve our growing customer base."

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Nate continued, "The experience with Scott and Mike was great. They have spent their entire careers in the RV industry and understand all that goes into running an RV dealership. They are also excellent deal makers and problem solvers. I would welcome the opportunity to work with them again in the future."

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